



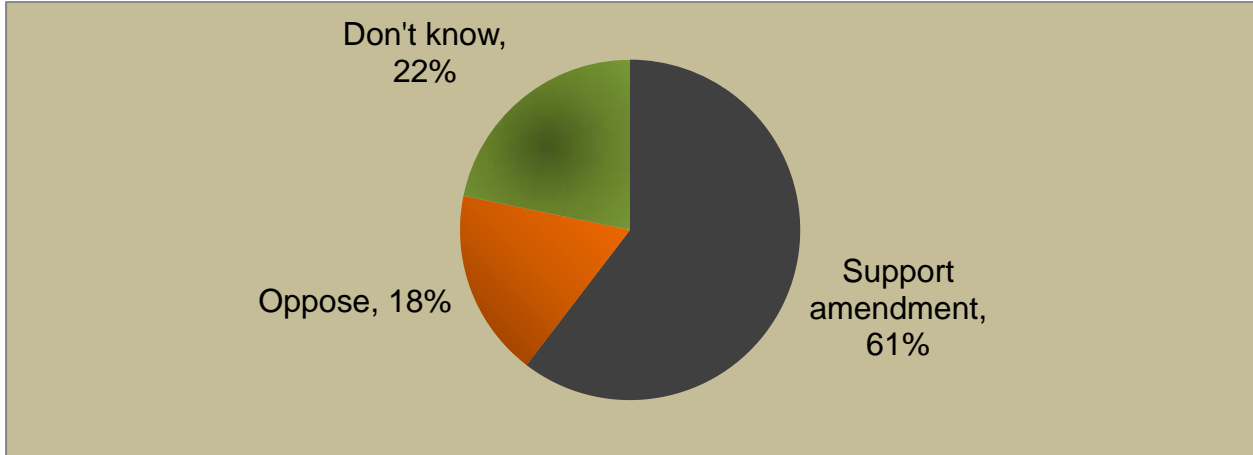
BACKGROUND & METHODOLOGY

The field work began on April 20, 2010 and ended on May 1, 2010. A total of 503 interviews were conducted with the following breakdowns; 50=Lanai, 50=Molokai, 52=Hana, 351=Maui (excl Hana). The data was then weighted to reflect population estimates for adults 18 and over in each area based on U.S. Census data.

A sample of this size (n=503) has a margin of error of +/- 4.38 percentage points with a 95% confidence level.

CHARTER AMENDMENT

Each individual was asked if a charter amendment were proposed to change the current system to single member district voting would they support it.



Currently, 61% of those polled indicate they would support an amendment changing the current system to single member districts.

Support for this amendment is prevalent in each of the areas tested.

	Maui (n=351)	Hana (n=52)	Molokai (n=50)	Lanai (n=50)
Support amendment to change system to single member districts	60%	69%	74%	60%
Would not support	18%	19%	14%	8%
Don't know/ Refused	22%	12%	12%	32%

When the results are filtered to show the opinions of just registered voters we find a slight bump for those preferring single member voting districts rising from 61% in the overall to 65% among just registered voters.

